

Thank you for your interest in Concord Engraving. We want the plate ordering process to be smooth for you. Here is a quick checklist to ensure your files are output ready for your first order!

**All plates are priced at \$0.50 a square inch.**

**Minimum orders are billed at \$10.00. Any plate smaller than 5x4 bills at \$10.00 automatically.**

**We Accept:** Print-ready, color-separated PDF files with outlined fonts and embedded images. These simple to prepare files leave no surprises and guarantee that your plate will look exactly like the file you submit to us. You will want to proof each color/page carefully before sending, as these files show exactly how your artwork will be translated into film and ultimately, your plates.

**We DO NOT accept:** JPEG's, RGB files or Reversed files. All files need to be right-reading. Files should be submitted exactly as they are expected to look when printed.

- 1) Are my files 16x22 or smaller?
  - a) Anything larger, will require a detailed cut line provided on the PDF.
  - b) 9x12 or smaller ships flat rate for FedEx. Keep this in mind for fast, affordable shipping!
  - c) All files should be submitted to [film@concordengraving.com](mailto:film@concordengraving.com)
- 2) Is my file saved at 100% Black (K)?
  - a) If your file is not 100% black, it will need to be screened.
  - b) The recommended LPI is 100 for Letterpress Polymer.
- 3) Are any color separations assigned to a Spot or Pantone color?
  - a) NO RGB colors!
- 4) Is my text outlined in vector shapes if using Illustrator or InDesign for text?
  - a) You can convert them by simply selecting text, then: Type>Create Outline in with Illustrator or InDesign.
- 5) If I use Photoshop, are my images converted to bitmap mode?
  - a) This is only necessary if you are using a tiff made in photoshop. These files should be bitmapped at 100% BLACK and NOT screened. The resolution of your original bitmap files should be at least 600 dpi.
- 6) Crops marks. To use or not to use?
  - a) The use of crop marks is completely up to you.
  - b) If you want to include crop marks on your plates, you must create them in your design program. If the crop marks do not appear on your PDF then they will not appear on your plates.
- 7) Do my files meet the minimum specs for plate making?
  - b) KF 95, Digital CTP and CHFB (standard relief)
    - i) Lines must be a minimum of 0.004" or 0.25 pt
    - ii) Dots must have a diameter of 1.25 pt
    - iii) Isolated dots must be 0.01" or greater to hold on plate
  - b) KF 152, KM152GR and JET 152SB (deep relief)
    - i) Lines must be a minimum of 0.007" or 0.35 point
    - ii) Dots must have a diameter of 1.25 pt
    - iii) Isolated dots must be 0.01" or greater to hold on plate

\*\*\*If there are any problems with the files, this will delay the turnaround time of your order. Please keep this in mind when submitting your files.\*\*\* Thanks!